Insights into Physician Adoptions and Challenges of Mobile Health

The world is becoming more dependent on mobile technology, and the healthcare industry is no exception. In this survey, MedData Group polled physicians across a variety of specialties and practice sizes to find out how they incorporate mobile health (mHealth) into their practices, as well as their biggest barriers to adopting these new technologies. The data below is reflective of the 141 physicians who participated.

Top reasons for physician adoption of mHealth

- Time efficiency
- Cost efficiency
- Improved quality and continuity of care
- Improved communication with patients
- Patient demand
- No mobile health adoption

Most used mHealth applications among physicians

- Mobile access to EHR
- Secure messaging
- POC drug, device, or diagnosis information
- Patient portals for scheduling communication
- Patient use of mobile devices for health monitoring
- Patient drive leveraging mobile devices

Mobile access to EHR was found to be the most popular mHealth app among physicians. Of the users polled, the top 10 specialties incorporating this technology are:

- Family Practice
- OB/GYN
- Psychiatry
- Internal Medicine
- Orthopedics
- Neurology
- Cardiology
- Pediatrics
- Gastroenterology
- Hematology-Oncology

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