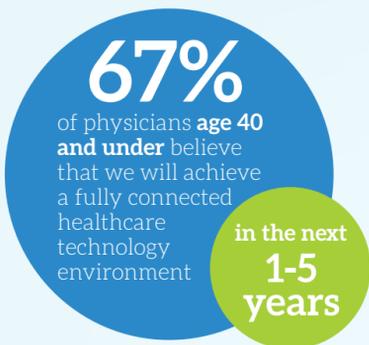


MedData Point is a market research program powered by MedData Group that collects and analyzes data to provide healthcare marketers with insights into the latest trends, technologies and perceptions in healthcare among physicians and across a variety of specialties and practice sizes.

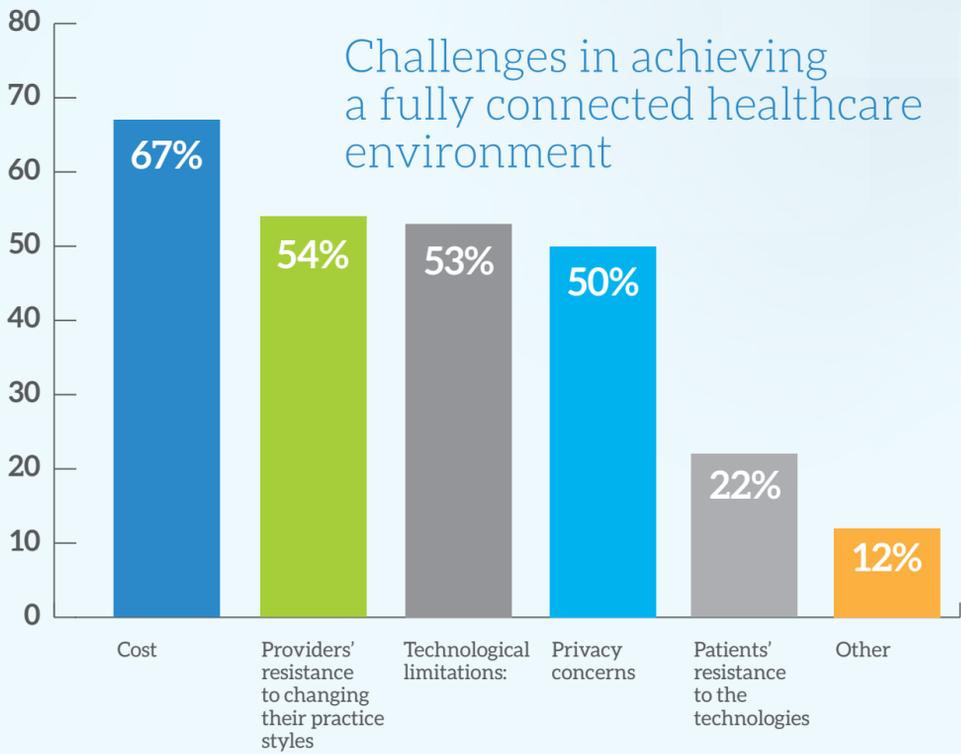
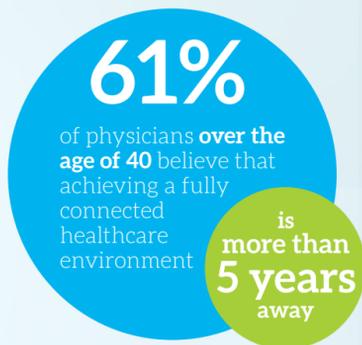
Insights into the Benefits and Challenges of a Connected Health Environment

Connected health technology is changing the roles of providers and patients, giving patients the tools to be on the driving end of healthcare for the very first time. In this survey, MedData Group polled physicians across a variety of specialties, ages, and practice sizes to understand their future vision for connected health, as well as the challenges predictions for adopting connected health technology. The data below is reflective of the 171 physicians who participated.

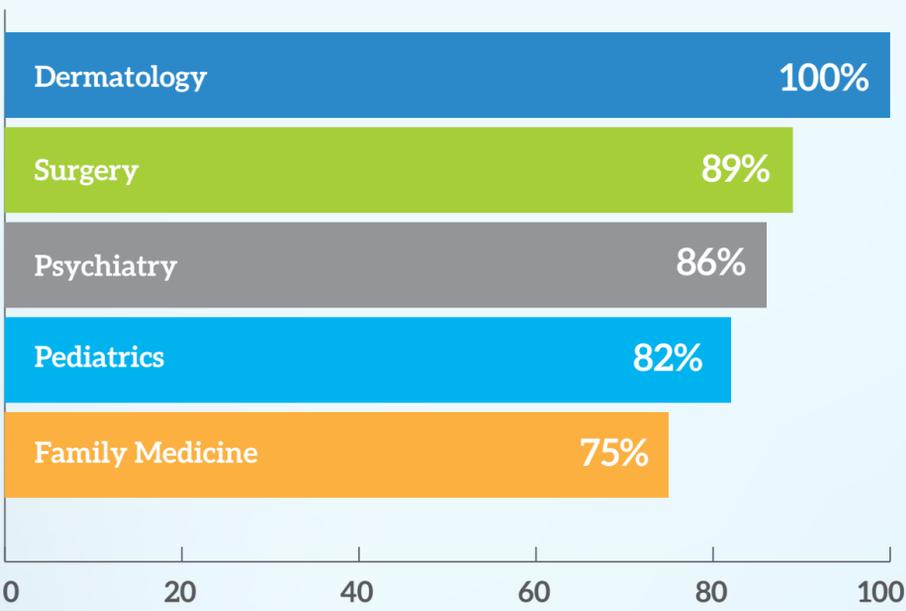
Age 40 and under:



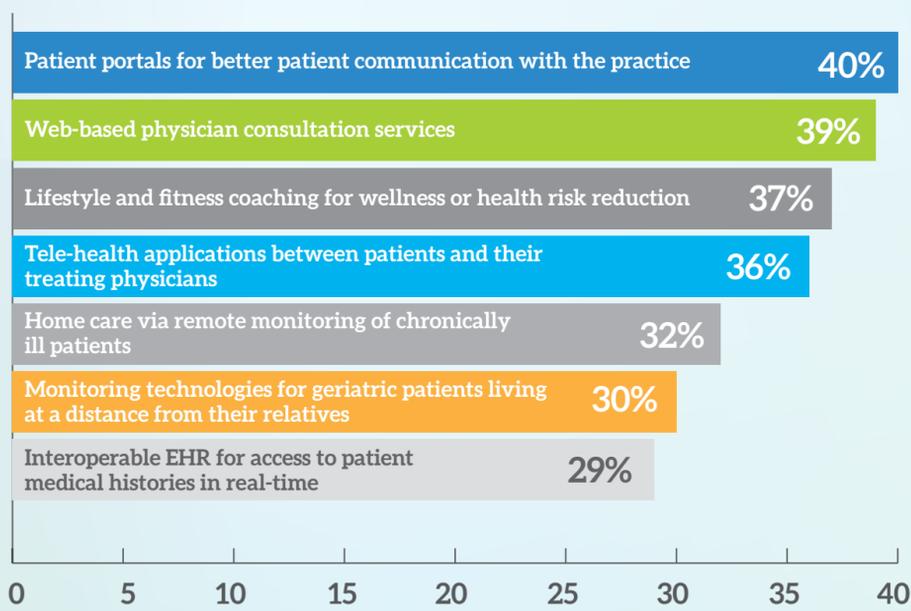
Above age 40:



Top 5 specialties that believe that cost is the biggest challenge to achieving a fully connected healthcare environment



Top connected health technologies believed to have the shortest way to go before becoming widely adopted



Practice size plays a role in which connected health technology is believed to have the **shortest journey to widespread adoption**

